



ENERGY STAR® QUALIFIED CEILING FANS

KEY SALES MESSAGES:

ENERGY STAR is:

- > A U.S. government-backed symbol for energy efficiency
 - > A label earned by products that prevent air pollution by meeting strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and U.S. Department of Energy
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ENERGY STAR qualified ceiling fans with lighting:

- > Are available either with lighting attached, or with an ENERGY STAR qualified light kit sold separately, in styles/finishes that can be chosen by the customer and added to the fan
 - > Are 50% more energy-efficient than conventional ceiling fans with lighting
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ENERGY STAR qualified light kits:

- > Use 2/3 less energy
 - > Have long-lasting bulbs that only have to be replaced once every 7 years on average
 - > Generate 70% less heat than standard incandescent light kits
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ENERGY STAR qualified ceiling fans can save consumers \$15-25 a year; qualified fan and light combinations offer the greatest savings.

SAVE ENERGY, EVEN IN COOLER MONTHS:

- ① Operate on low-speed in the clockwise direction in fall and winter to maximize warm air circulation at home (and counter clockwise in summer).

How? Many ceiling fans have a switch on the outside of the fan's motor. Flip it up or down so, when viewed from below, the blades rotate clockwise.

- ② Adjust the temperature on your thermostat when using your ceiling fan to save on heating costs.

- ③ Turn the fan off when you are not in the room, like you would any light.



FOR MORE INFORMATION:
www.energystar.gov